

## Business Value

{CONTACT.FIRSTNAME}

In working with other Construction Companies, one of the key issues they're struggling with is keeping track of materials or whatever you want to insert.

This past year we helped numerous companies to electronically track all their inventory, resulting in MONEY SAVED, REVENUE ADDED, PRODUCTIVITY INCREASES etc...

If this is something you're challenged with too, let's set up a quick call. I have some ideas that might help.

All the best,

Your info here

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## In bound lead from Website

Hi {CONTACT.FIRSTNAME},

You recently visited our website and requested more information.  
Are you looking for a cost-effective solution to << TOPIC OF CONTENT PIECE >>?

We have several solutions for common problems in the same industry.

I will be calling you shortly to get some more information from you to see if we are a good fit to help solve your issues.

{CONTACT.OWNER\_NAME}