

Cold Calling Script for Sales Development Reps

Hi, _____.

My name is _____ from Domco Technologies, and the reason for my call is that our company offers solutions to our industry's largest problems. You're most likely experiencing and looking to solve these problems and I wanted to let you know that we offer a suite of products designed to help manage all your Construction Project's needs. (For Example)

Explain the problems-break them down by product. Inventory =Stok etc..

Hi, my name is _____. I'm calling some /companies startups in the area to find out if they are a good fit for our product/service/beta program.

What we do in a sentence is we provide companies with xyz.

Does this in general sound interesting to you?

What is your current xyz process?

Who are your customers?

How do you currently solve xyz?

Etc.

We would want to start in X weeks - does this work for you?

The beta program is heavily discounted. It's going to be \$X/day per.

What is the decision making process in your company?

Etc.

Great. Sounds like this could be a good fit. Let me send you our brochure and schedule a time next week to discuss all your questions etc.

What's the best email to send you information and the calendar invite?

What's a good time to chat next week?